

365 DAYS OF .online

Getting users Online around the Globe

LAUNCHED 26TH AUGUST, 2015

First to make **38000+** domains in 24 hours

660000+

Domains Registered Till Date

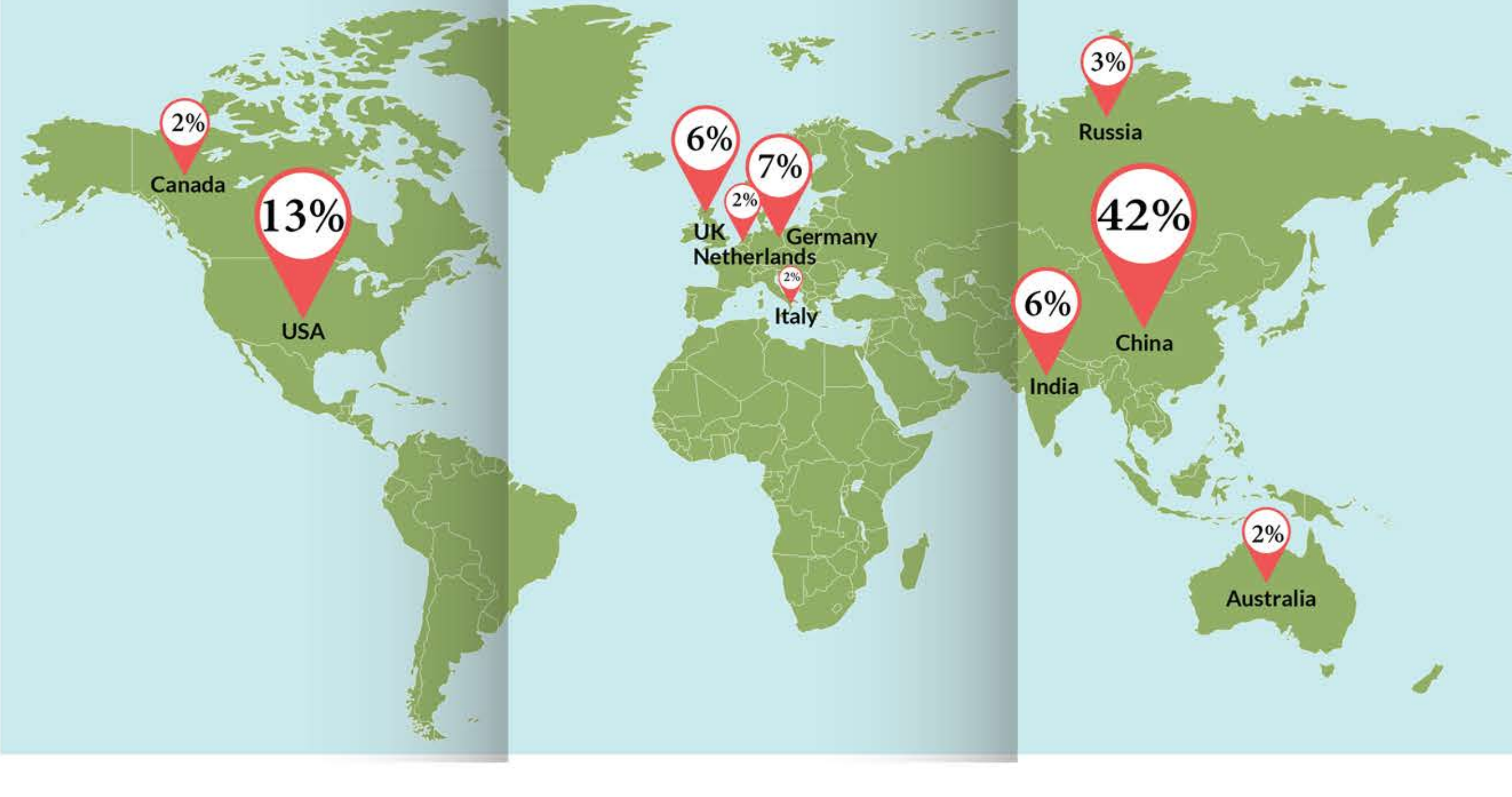
8th

LARGEST NEW gTLD

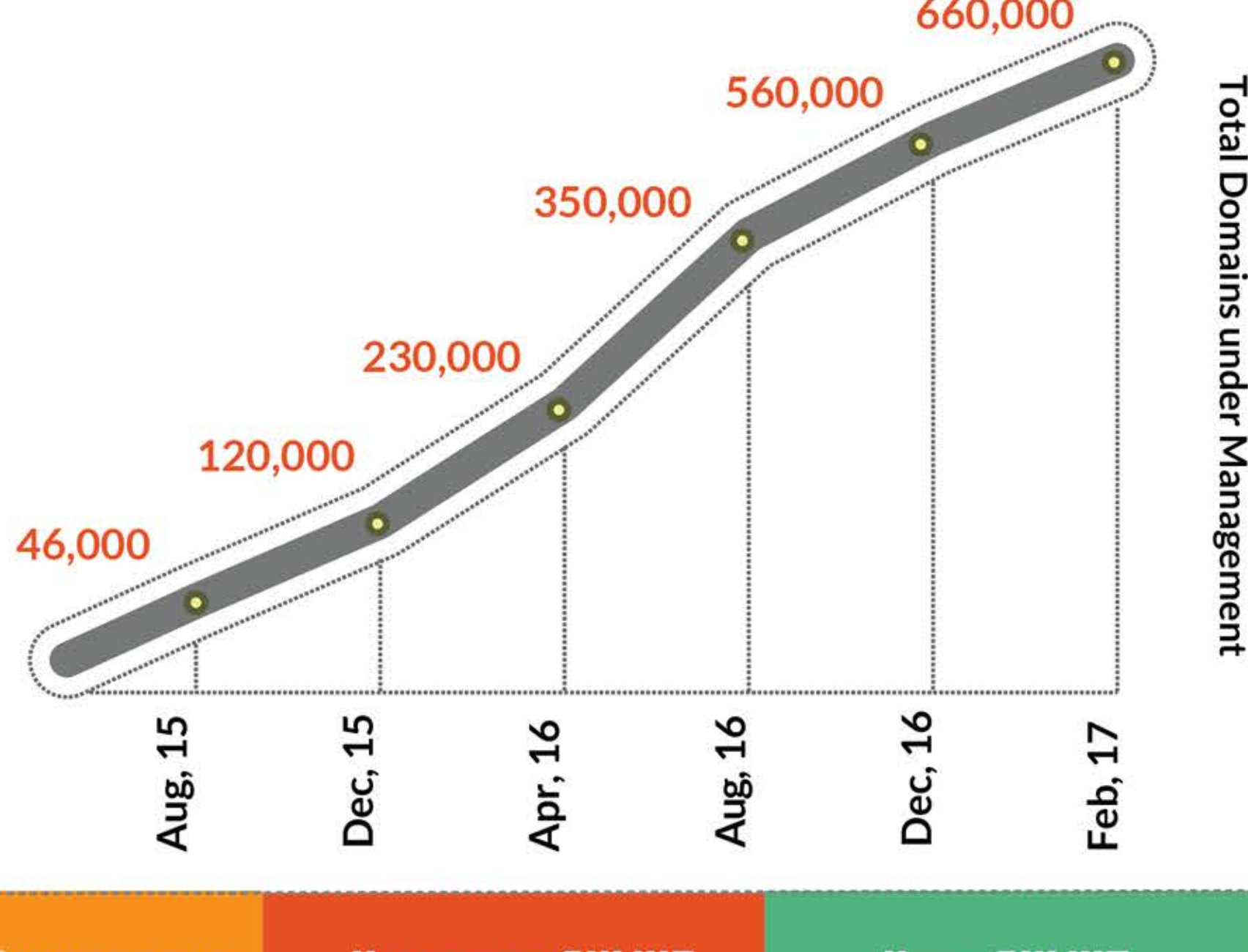


REGISTERED IN OVER
230 COUNTRIES

GEOGRAPHIC SPREAD OF .ONLINE REGISTRANTS



THE GROWTH OF .ONLINE



GLOBAL AWARENESS OF .ONLINE*

3rd

Most known new gTLD globally

Most known new TLD in Europe (No 1 in France, Germany, Poland and Vietnam)

*ICANN Consumer Awareness Wave 2 - June 2016

USAGE OF .ONLINE



*3rd most visited New gTLD Globally

3,150+ Domains in Alexa Top 1 Million

50,065,233 DNS Requests Received every day

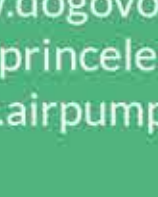
*ICANN Consumer Awareness Wave 2 - June 2016

How .ONLINE Domains ARE USED?



Businesses

www.beidir.online
www.adconsult.online
www.tnw.online
www.oye.online



Ecommerce Sites

www.mallia.online
www.dogovor.online
www.princeless.online
www.airpumps.online

AVERAGE CHARACTERS IN A .ONLINE Domain

AMPLE AVAILABILITY OF SHORT NAMES

26,700

Character domains available

41,000+

Mobile friendly sites

663,000+

Total webpages across all live sites

15,000+

Sites using Google Analytics

TOP LANGUAGES FOR .ONLINE SITES

67%

English

6%

German

5%

Chinese

5%

Russian

4%

Dutch

3%

Spanish

MOST POPULAR CMS ON .ONLINE Domains

1st

Sitefinity

2nd

WordPress

3rd

Blogger

4th

WIX

5th

Joomla

THE .ONLINE ROYALTY - PREMIUM SALES

1200+

Annuity premiums sold

\$625,655

Registry Revenue from Annuity Premiums

22%

Premiums used actively

PREMIUM Domains In Use

www.mega.online

www.networks.online

www.unity.online

www.papa.online

www.sportwetten.online

www.bandwidth.online

www.headlines.online

www.lending.online

www.atlas.online

www.cube.online

.ONLINE User SPEAK

LOUDER ONLINE

"Being a global company it has definitely made sense to move to a .online especially in terms of branding for an online marketing company."

AARON AGIUS | Founder | www.louder.online

echo

"It's great, we've been able to use an extension which has allowed us to choose the name we really wanted use."

ALEX | Marketing Manager | www.echo.online

UNCOMPLICATING THE WORLD, ONE DOMAIN AT A TIME

.online

Sources

*nTLD stats
*Alexa Top 1 Million list
*Namestat.org
*ICANN Consumer Awareness Research - June 2016
*.ONLINE zone analysis by dataprovider